

June 2019

# **Supervising Producer: The Laura Flanders Show**

## The Laura Flanders Show

FT \$65-75k (depending on experience)

This is a leadership position. The perfect candidate will need to have vision and determination, meaning that we are looking for someone to partner with Laura in taking this award-winning show to its next level. This is an ideal position for someone with a passion for producing original stories and unique discussions in studio and in the field. This is also an ideal position for someone who is embedded in intersectional Left politics and interested in expanding media discussion of issues such as climate change, capitalism, and art with that lens. The perfect candidate will be able to provide creative direction for the show, from mission to execution.

The Supervising Producer oversees weekly production while working closely with the executive producer (EP) on every aspect of the show. The ideal candidate will have extensive experience in producing original content for television and a successful track record of booking hard-to-get guests on deadline. Candidates need to have proof of effective team leadership skills. The ideal candidate is charismatic, determined and experienced overseeing a small team of committed editors, freelancers, videographers, as well as social media personnel working in the non-profit media sphere.

The perfect candidate is a news junkie; a media activist, a determined change-maker, and never gives up. This person enjoys tough challenges, working with people; is organized, reliable, understands that media is a plural noun and does not begin/end with 9-5.

#### **Duties include:**

- Content development: Pitch, pursue, and identify guests with a healthy quotient of headline ("name") guests and others within the interest areas of program.
- Book such segments and guests, or arrange for their booking.
- Daily check-in with Editor(s)/Producer on progress of show post-production.
- Prepare host with all relevant research and pre-interview materials including draft introductions and continuity texts.
- Oversee production and post-production of full length (25min) program for TV as well as promotional and social media shorts in conjunction with social media/editing team.
- Update staff calendars and schedules in timely fashion securing staff for production within agreed upon budget and overseeing shoots (includes but is not limited to monthly in-studio shoot.)



- Hires and fires production staff (in consultation with EP).
- Oversees post production, monitoring editing and motion graphics for consistency and appearance.
- Collaborates actively with communications director to increase audience and reach.
- Serves as liaison between key partners, YouTube, Link TV, FSTV, MNN and other distributors. Works with promotions staff to increase audience and distribution.
- Program development, as resources permit, the SP may develop new content, including field-produced pieces and events etc. in line with show priorities.
- Operates in transparent, kind and collaborative fashion, sharing guest contact information and growing organizational reach and alliances of program.

#### **MUST HAVE**

- Bachelors degree or equivalent.
- Work Experience: 3+ years in production with executive responsibility.
- Deep familiarity with contemporary social and economic justice movements issues
- Proven track record of producing original digital content on deadline.
- Technical skills: Familiarity with Google Drive, Trello, Social Media
- Non-Technical Skills: Strong writing, time management and organizational skills
- Excellent communications & ability to work closely with others on several projects at once.
- Strong editorial judgment
- Strong creativity and leadership skills
- Minimum 2-year commitment.

### Applications reviewed on a rolling basis until the position is filled.

Please email your resume, a cover letter, and a link to your reel/work as well as two references with Subject line SUPERVISING PRODUCER to <a href="mailto:laura@lauraflanders.org">laura@lauraflanders.org</a>.

This is a full time position based in New York, at our downtown Brooklyn office with some flexibility. Competitive non-profit salary and contribution towards health coverage and pension plan. The Laura Flanders Show is an equal employment opportunity/affirmative action employer. Women, people of color, LGBTQ persons and people with disabilities are encouraged to apply.

Launched on May 12, 2008 as GRITtv, The Laura Flanders Show features innovative thinkers and doers with reality based strategies for realizing radical change. The LF Show reaches millions of viewers weekly on CUNY TV (the public university channel in New York), KCET/LinkTV and Free Speech TV on Dish Network and DIRECTV, on cable stations nationwide, online and as a radio show/podcast.